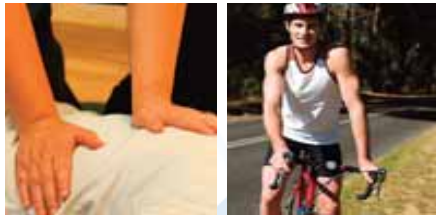


DESIGNS *for* LIFE

Your transformational free local magazine



wellbeing



green living



positive thinking



creativity



Welcome to this new quarterly publication serving Buckinghamshire and The Chilterns.

A magazine themed on healthy and creative lifestyles, with the focus on wellbeing for mind, body and spirit.

How it works *Designs for Life* encourages you to write WITH PASSION about your specialist business or activity.

In so doing, you can DEMONSTRATE your expertise/enthusiasm to the readers, rather than trying to PERSUADE them with facts.

Then there is space for a panel of personal/detailed information and also an advertisement.

Designs for Life wants readers to be INSPIRED by your contribution and to use your services or attend your event.

What's more... The magazine will be complemented by a website, blog, Facebook presence and a printed & online directory.

DESIGNS *for* LIFE

RATES & DATA

A4 SIZE RATES PER ISSUE 2013

CODE	COMBINED EDITORIAL/ADVERTISEMENTS (75/25%)	
QE	Quarter page	£95
HE	Half page	£180
FE	Full page	£250
DE	Double page spread	£490

CODE	STAND-ALONE ADVERTISEMENTS				
EA	Eighth page horizontal	93mm wide	x	62mm high	£70
QA	Quarter page vertical	130mm wide	x	93mm high	£150
HA	Half page horizontal	190mm wide	x	130mm high	£280
FA	Full page	190mm wide	x	265mm high	£490

CODE	DIRECTORY LISTINGS	PRICE
L1	Category, name, address and tel.no	£5
L2	As above + your website	£10
L3	As above + online listing	£20

ARTWORK REQUIRED:

Articles/listings .DOC (these will be subject to copy editing)

Graphics/advertisements .JPEG or .PDF

DESIGN & EDITORIAL SERVICE:

Your advert can be typeset at an additional 20% of the advertising fee. Full scale design at extra cost. Copy editing free of charge.

We can help you compose your article at extra cost.

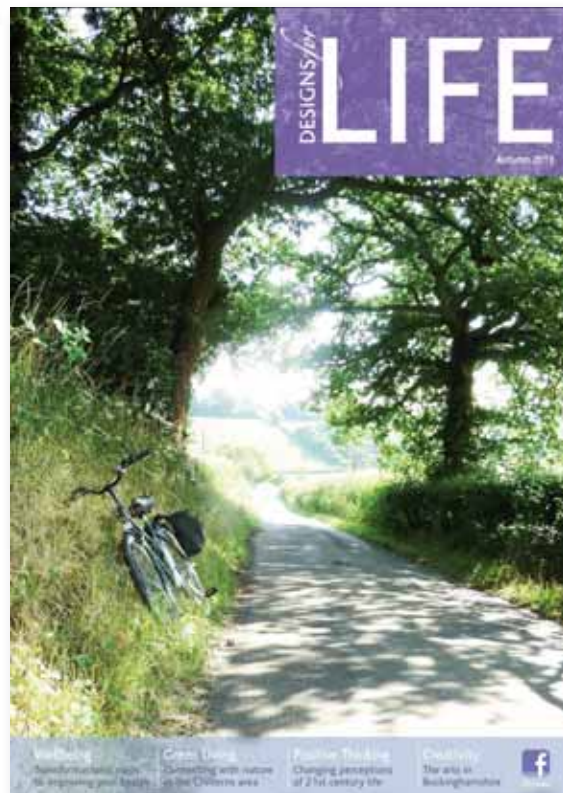
FURTHER INFORMATION:

Hawkes Design & Publishing Ltd
Laceys Yard, High Street, Chesham HP5 1BU

Tel: 01494 793000

E-mail: phawkes@btconnect.com

[facebook.com/dfllconnect](https://www.facebook.com/dfllconnect)



We highly recommend using discounts / vouchers / reference codes / promotions on your advertisement to enable you to get feedback on the success of DESIGNS FOR LIFE magazine.

PAYMENT & DISCOUNTS:

A discount of 15% is offered on identical adverts placed in two or more consecutive issues. Series bookings (4 issues) are offered a discount of 30%. VAT is not applicable.

Payment to **Hawkes Design & Publishing Ltd** either by cheque or Direct Bank Transfer
09-01-50 Santander Business Bank 05440947

SPECIFICATION:

A4, from 32 up to 64 pages, full colour, printed on high quality 115gsm silk paper

PUBLISHED:

February, May, August, November

DISTRIBUTION:

We distribute to contributors, associates and community venues in Chesham, the Hilltop Villages, Amersham, Berkhamsted, The Chalfonts, Chorleywood, Penn, Holmer Green, Beaconsfield, Great Missenden, Tring, Kings Langley, Farnham Common, North London and beyond*. Our aim is to reach an initial readership of 15,000+. We are determined not to produce door-to-door junk mail. Our goal is to put the magazine in the right hands **and to achieve results for you**. Our website is the perfect partner to the magazine, with the potential to connect without limitations. *See our distribution list.

DESIGNS *for* LIFE

APPLICATION FORM

PLEASE FILL IN THIS FORM AND SEND TO THE ADDRESS BELOW

Alternatively, please submit artwork with a confirmation email detailing your requirements*

Name _____

Business Name _____

Address _____

Post code _____

Telephone _____

Email _____

Website _____

15% discount for identical advert in 2 issues

30% discount for identical advert in 4 issues

Advert code + list price (no VAT):

Number of insertions:

Plus 20% if typesetting required:

I agree to total payment of:

£

Artwork available OR

Please typeset my advert at an additional 20% of the advert fee

Please email content to: phawkes@btconnect.com

For insertion in:

November 2013 issue (**artwork deadline 21st September 2013**)

February 2014 issue

May 2014 issue

August 2014 issue

Either by cheque made payable to **Hawkes Design & Publishing Ltd** or Direct Bank Transfer
09-01-50 Santander Business Bank 05440947
An invoice will be issued prior to publication.

Signed

Date

By signing the form you are committed to the booking.
Cancellations are not usually accepted.

**THANK YOU FOR
WORKING WITH US.**

Terms & Conditions of advertising with Hawkes Design & Publishing Ltd

DESIGNS FOR LIFE MAGAZINE

- * Note: By submitting artwork for your advertisement you are agreeing to the terms & conditions below.
- All adverts are accepted on the understanding that they are copyright free. This includes any images, logos, photos, trade logos, clip art or any other content that is used in the advert. It is the advertiser's responsibility to acquire any necessary permission for the use of any images, logos, photos, trade logos, clip art or any other content that is used in their advert.
- It is the advertiser's responsibility to check the advert and ensure that it is correct at copy approval stage. No responsibility will be taken by Hawkes Design & Publishing Ltd for any errors subsequently identified (i.e. after copy approval).
- Any logos/images/photos supplied should be a minimum of 300dpi. No responsibility can be taken for the print quality of any image/logo/photo supplied at a lower resolution.
- Any advert supplied in JPEG,PDF or any other pre-prepared format will be inserted as supplied and will be assumed not to require copy approval. These files should be supplied at a minimum of 300dpi, and without printer's markings where possible. No responsibility can be taken for the print quality of any advert supplied at a lower resolution. These files may be re-sized to fit the appropriate space.
- Hawkes Design & Publishing Ltd reserves the right to refuse adverts.
- Ad copy is required by the copy deadline date specified.
- Once an advertisement has been confirmed, either by an advertiser signing and returning the application form, by submission of artwork by e-mail or by letter, no refunds can be given if the advertisers subsequently decide that they wish to cancel the advertising package.
- Hawkes Design & Publishing Ltd gives no guarantee of the level of response to adverts/inserts and is unable to offer a refund if no response is received.
- All invoices should be settled before the print date given in the confirmation email and under no circumstances shall the advertiser be entitled to make any deduction or withhold payment for any reason whatsoever. Failure to make payment before the print date does not cancel the advertiser's liability to settle the invoice, nor does it prevent the advertisement from being published.
- Without prejudice to any other right of Hawkes Design & Publishing Ltd, if the advertiser fails to pay the invoice by the due date, the publisher reserves the right to disallow any discount given in that invoice or in any other way agreed and the advertiser shall be liable to pay interest on any overdue amount from the date of which payment was due to the date of actual payment, on a daily basis at a rate of 4% p.a over the base rate. The advertiser shall also reimburse to Hawkes Design & Publishing Ltd all costs and expenses (including legal costs) incurred in the collection of any overdue amount.